

# Katerina Guillermo

## UX Designer

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## EDUCATION

### Springboard

UX/UI Design Track Career  
Track Certificate

### Kansas City Art Institute

Bachelor of Fine Arts  
Major in Printmaking  
GPA 3.7

## ACHIEVEMENTS

### Remote Artist in Residence

ICPNY

June 2021 - September 2021

### Studio Residence

Charlotte Street Foundation  
June 2018 - July 2019

## SKILLS

### Design

Interaction Design

Visual Design

Illustration

Printmaking

Installation Design

### Tools

Adobe Creative Suite

Figma

Sketch

InVision

Procreate

Miro

Mural

Google Suite

Microsoft Suite

### Languages

English

Spanish

I am a UX Designer with a background in both traditional art and administration, I bring a unique blend of creativity and structure to my work. My experience has taught me to be adaptable and find creative solutions while also strengthening my communication and presentation skills. I am committed to designing accessible and visually appealing experiences for all users.

## WORK EXPERIENCE

### UX Designer

Allwayswithyou · Sept 2022 - Oct 2022

- Conducted user research, and designed, and prototyped new features to help seniors and their family members manage their health while ensuring accessibility and ease of use.
- Communicated design ideas and research findings by producing mockups, storyboards, visual presentations, and behavioral documentation.
- Produced a creative, simple, and highly usable prototype that catered to the unique needs and behaviors of seniors using mobile devices.
- Collaborated with stakeholders and design team members to produce superior solutions that met business and user needs.

### Lead Designer

Closet Curator · February 2022 - June 2022

- Successfully designed a mobile app that allows users to curate outfits and contact a stylist remotely.
- Managed the entire design process from conception to launch, including conducting interviews, creating workflows, and designing the prototype.
- Increased customer satisfaction by 15% with a new feature enabling users to contact a stylist through the app.

### UI Designer

Reel Titles · May 2022

- Successfully redesigned an existing website for the business, resulting in a more modern and engaging website that potential clients were pleased with.
- Coordinate remote collaboration via Google Meets and Slack.
- Conducted basic competitive research as well as redesigned their UI for a more modern looking website.

### Data Entry/Admin Assistant

Salvajor · July 2019 - Present

- Coordinated with shipping and office personnel to optimize order fulfillment process.
- Communicated with dealers via phone and email to ensure timely and accurate order processing.
- Maintained customer order records and archives for easy accessibility.

## VOLUNTEER EXPERIENCE

### Board Member - Artistic Committee

NoDivide KC · June 2020 - Present

- Contributed to creating a welcoming and inclusive environment for creatives in the Kansas City Metro area.
- Collaborated on programming and design for the annual Queer Narratives Festival, resulting in a 20% increase in attendance and interaction compared to the previous years.